

# Mission Objectives Action Plan

Mission Objective	Objective	Activities	Expected Outcome	Partners
Action; EBP	To increase the knowledge of risk factors, prevalence, consequences, and prevention strategies among healthcare providers regarding older adult falls.	<ul style="list-style-type: none"> <li>• Develop web content for NCTTRAC Falls Prevention Coalition Workgroup that provides tools for and link with partner organizations and expert resources</li> <li>• Offer regional education on risk factors, prevalence, consequences, and prevention strategies</li> <li>• Promote evidence-based practice</li> </ul>	<ul style="list-style-type: none"> <li>• Material will be recommended for NCTTRAC website; organizational partner websites will be listed</li> <li>• Education offerings held and evaluations summarized</li> </ul>	
Action; Training	Provide education to the public sector, key organizations, and stakeholders regarding injuries and older adult falls	<ul style="list-style-type: none"> <li>• Develop public relations program that incorporates social marketing concepts/principles</li> <li>• Provide trainings as identified to the public sector, key organizations and stakeholders regarding injuries and older adult falls</li> <li>• Promote evidence-based practice</li> </ul>	<ul style="list-style-type: none"> <li>• Media materials developed and shared</li> <li>• Presentation created and shared</li> </ul>	

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Infrastructure	Perform a system level needs assessment and review available resources to prevent older adult falls	<ul style="list-style-type: none"> <li>Identify or develop a needs assessment tool</li> <li>Identify and list resources focused on risk factors of older adult falls</li> </ul>	<ul style="list-style-type: none"> <li>A tool is identified/developed and process defined</li> <li>Resource list compiled and shared (medication management, fear of falling, sensory impairments, physical activity/mobility, environment)</li> </ul>	
Infrastructure; Policy & Programs	Identify gaps within older adult fall prevention and connect them with resources	<ul style="list-style-type: none"> <li>Develop resource guides of who is doing what and where</li> </ul>	<ul style="list-style-type: none"> <li>Resource guide development and shared</li> </ul>	